



## **Phoenix Tapes USA, LLC acquires Webb Abrasives**

**January 21, 2013 Charlotte, North Carolina.**

Leading tape manufacturer Phoenix Tapes USA, LLC announced their acquisition of the Philadelphia based Webb Abrasives. The deal includes all manufacturing facilities and product lines including Webb's revolutionary sanding sponge products.

Jim Merritt who leads Phoenix Tapes stated, "We have always admired Webb's products and philosophy as they closely mirror our own. Webb delivers the best and most innovative sanding products to dealers giving them an advantage over big box and national chain stores. We firmly believe that by adding Webb abrasives to our tape offering, it gives our dealer partners a powerful "One, Two Punch" against their competitors, after all Webb has been doing this since 1874" .

While speaking about the union of the two companies, Webb Executive Vice President Phebe Kearny said, "I'm very excited about what Phoenix has done and how much synergy there is with our abrasive products. We have always felt a kinship with Phoenix's mission and their reputation among paint dealers for quality tapes is second to none".

Kearny who will lead the integration of the product lines assures that nothing will change for Webb customers, "For our existing customers the only thing that will change is that they can now order the best masking tapes in the industry with their abrasives".

**Phoenix Tapes USA, LLC** is a leading manufacturer of adhesive tapes based in Charlotte North Carolina. Phoenix produces the finest quality tapes and distributes them exclusively to smaller format retail stores and groups. Products include a vast array of masking, duct and custom formulated tapes tailored to the specific needs of their clients.

**Webb Abrasives** has been providing quality products since 1874. Webb Abrasives, a division of Webb Mfg., entered the abrasives market by delivering exceptional sanding sponges to the paint industry. Webb currently supplies sanding sponges, sanding paper, sanding belts, nonwoven abrasives and grinding media to retail paint stores on both a direct basis and through their national distribution network.

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